

CHARTER TOWNSHIP OF CANTON
 MASTER PLAN ADVISORY BOARD
 MEETING SUMMARY



DECEMBER 8, 2022

A Regular meeting of the Master Plan Advisory Board of the Charter Township of Canton was held at the Summit on the Park, 46000 Summit Pkwy, Canton, MI 48188 (Arts Room II) on Thursday, December 8, 2022; 5:00pm – 7:00pm.

Advisory Board meetings are not recorded. A summary of the meeting discussion is provided to inform and educate the public on the Master Plan process.

P	Aarushi Ganguly	P	Jon Hoffman
P	Andrew Xie	P	Kate Borniski, Trustee
P	Clarence Lee	P	Majid Taj
P	Connie Wade	P	Anne Marie Graham-Hudak, Supervisor
P	Dawn Zuber, Commissioner	P	Nancy Eggenberger, Commissioner
P	Deepinder Singh Battu	P	Ranson Smith
P	Erik Weber	P	Sommer Foster, Trustee and Commissioner
P	Irfran Jafry		

Staff Present: Erin Schlutow, Senior Planner

Consultants Present: Vidya Krishnan, Senior Principal Planner, McKenna
 Adam Cook, Consultant, McKenna

Public Present: Dan McCausland
 Bob McCausland
 Jim Kosteva

The Master Plan Advisory Board (MPAB) is an ad hoc committee comprised of Board of Trustees, Planning Commissioners, residents, property owners, and business owners who will aid and assist Planning Division staff and consultants on topics related to the Master Plan.

MPAB meetings are open to the public to attend and listen, but public comment will not be received during the meetings.

For information about the Master Plan process or the MPAB, go to the Township website. Or, email, masterplan@cantonmi.gov.

1. WELCOME

Erin Schlutow opened the meeting at 5:00pm and welcomed everyone to the Master Plan Advisory Board meeting and gave a brief overview of the meeting agenda. Schlutow asked the board members to introduce themselves and name one way in which they have promoted the community survey, and to guess how many responses were received so far.

Board members predicted 300 – 10,000 responses.

2. UPDATE ON COMMUNITY SURVEY

Schlutow provided an update on the Community Survey and detailed the ways in which Planning staff had promoted and advertised the survey to the public. Such methods include social media posts, poster boards at Township facilities, radio interviews, and email blasts to HOA, DDA, Chamber of Commerce, community organizations, religious institutions, mobile home communities, and members of the public who had requested updates on the MP project.

Schlutow noted that about 500 responses had been received and asked the MPAB to continue efforts to promote the survey to friends, family, neighbors, and members of the community.

3. COMMUNITY STRATEGIC PLAN 2021 – 2024

Schlutow gave a brief overview of the Community Strategic Plan, adopted by the Township Board in 2021, and how it relates to but differs from the Master Plan. Schlutow noted that the Community Strategic Plan contains Mission, Vision, Value statements which the MPAB will review and craft statements for the Master Plan. The Mission, Vision, Value statements communicates the purpose of the organization, provides insight into what the organization hopes to achieve in the future, and reflects the organization's core principles and ethics.

The Mission, Vision, Value statements from the Community Strategic Plan and examples from other communities were included in the memo and will be part of the exercise for the evening's meeting.

4. MISSION, VISION, VALUE STATEMENTS

Adam Cook led the Advisory Board through the definitions of each statement and explained why they are important to include in a Master Plan and what purpose they serve to the community. Going through each statement, Cook instructed the board members to break into three small groups and consider the buzz phrases or words that should be considered for each statement.

The groups discussed each statement separately. After several minutes discussing each statement, a representative shared the words and phrases that the group liked. Erin Schlutow recorded each statement and Vidya Krishnan took down the buzz words.

5. QUESTIONS

CHATER TOWNSHIP OF CANTON
MASTER PLAN ADVISORY BOARD
MEETING SUMMARY

DECEMBER 8, 2022



Board members asked questions related to the project and future meetings.

6. NEXT STEPS

Schlutow noted that Planning staff and McKenna consultants would reivew and analyze the buzz words and phrases for each statement and would put them into categories and draft statements to consider at the next MPAB meeting.

Schlutow encouraged all board members to continue to promote the Community Survey to their friends, family, neighbors, etc., so as to get as many responses as possible. Reminder that the Community Survey will close on January 8, 2023.

The next MPAB meeting will take place January 12, 2023 in Meeting Room A (lower level) at the Administration Building. At the next meeting, board members will review draft statements based on the evening's exercise and provide feedback. Also, Planning staff and consultants will provide update on survey responses and analysis on all public engagement activities, completed thus far.

Meeting adjourned at 7:01pm.

The Master Plan Advisory Board (MPAB) is an ad hoc committee comprised of Board of Trustees, Planning Commissioners, residents, property owners, and business owners who will aid and assist Planning Division staff and consultants on topics related to the Master Plan.

MPAB meetings are open to the public to attend and listen, but public comment will not be received during the meetings.

For information about the Master Plan process or the MPAB, go to the Township website. Or, email, masterplan@cantonmi.gov.