

# Canton Sign Regulations Section 6A.23

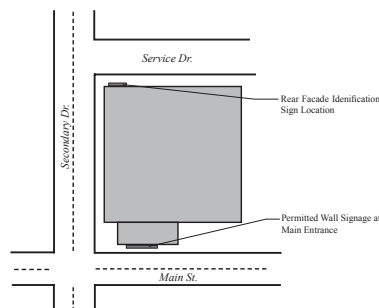
## What is a sign bonus?

A Sign Bonus for a business is permitted in certain unique circumstances, in addition to any signs permitted by the Sign Ordinance, permits for the following special signs or sign bonuses may be approved in accordance with the provisions established below:

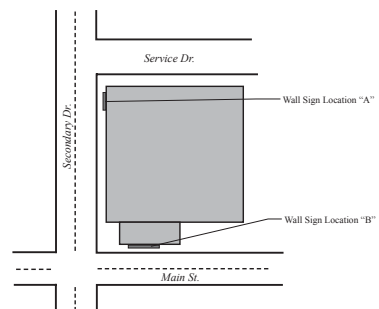
## Rear façade identification signs

In instances where 3 or more frontages of a commercial structure in a commercial or industrial zoning district directly visible to a dedicated right-of-way, service drive, or circulation lane, a bonus wall sign to identify the rear façade of the structure may be permitted. To qualify for the rear façade identification sign bonus, the site must:

- A. Be directly bordered on at least three sides by dedicated circulation routes intended primarily for consumer traffic; rear alleys and loading and unloading access drives do not qualify.
- B. The drive aisles may not be located exclusively on the same site as the structure to which the bonus would be applied, though it may be shared between two or more separate and distinct sites.
- C. The wall sign bonus must not exceed 10 square feet in area distributed over one or two wall signs.
- D. If two signs are proposed, they must be located on separate façades.
- E. To qualify for the rear façade identification sign bonus, no other wall signage may be present on the rear façades having the bonus signage.
- F. The primary permitted wall signage must be located on the façade facing the major thoroughfare or other primary roadway serving the site, or for corner lots, the two frontage facing such thoroughfares or roadways.
- G. Rear façade identification signs may not face a residentially zoned or used property.



6A.23.01 Rear Façade Identification Sign



6A.23.03 Wall Sign Area Plan

\* Wall Sign Location "A" + Wall Sign Location "B" can not exceed 150% of the permitted area

## Wall sign area bonus

In commercial districts only, in the event that a ground sign otherwise permitted by the Ordinance can not be located in compliance with the location requirements of the Ordinance due to existing natural or man-made features, proximity to an existing sign or otherwise, additional wall sign area may be awarded above the permitted maximum wall sign area as determined by section 6A.17. The wall sign area bonus shall not be over 24 additional square feet beyond that permitted by section 6A.17.

## Corner lot / tenant space bonus

Buildings which are located on corner lots or tenant spaces which occupy end or corner Units of a multi-tenant structure, shall be provided 150% of the otherwise permitted total wall sign area for the applicable building or tenant space. The corner lot / tenant space shall only be permitted when a sign is proposed on more than one wall of the building or tenant space.

*Please see the Canton Sign Ordinance for additional requirements on signage.*

# Wall Sign Bonus

