

**NOW
VIRTUAL!**

Canton's 18th Annual



TURKEY TROT 5K

November 19-26, 2020

SPONSORSHIP LEVELS

VICTOR Level- \$5,000 *Exclusive*

- Exclusive sponsor- only one available at this level
- **Large** logo on back of race T-shirt (logo provided by sponsor)
- **Large** logo prominently featured on the souvenir race bibs
- Logo on sponsor recognition sign at packet pick up
- Mention during opening and closing remarks via social media broadcast
- Company name/logo and hotlink featured on website and email blasts
- **Multiple** mentions, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- 8 complimentary virtual race entries

CHAMPION Level- \$2,500

- **Large** logo on back of race T-shirt (logo provided by sponsor)
- **Small** logo prominently featured on the souvenir race bibs
- Logo on sponsor recognition sign at packet pick up
- Mention during opening and closing remarks via social media broadcast
- Company name/logo and hotlink featured on website and email blasts
- Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- 4 complimentary virtual race entries

LEADER Level- \$1,000

- Medium logo on back of race T-shirt (logo provided by sponsor)
- Logo on sponsor recognition sign at packet pick up
- Company name/logo and hotlink featured on website and email blasts
- Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- 2 complimentary virtual race entries

PARTNER Level- \$500

- Small logo on back of race T-shirt (logo provided by sponsor)
- Name on sponsor recognition sign at packet pick up
- Company name and hotlink featured on website
- Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- 1 complimentary virtual race entry

SUPPORTER Level- \$250

- Name on sponsor recognition sign at packet pick up
- Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- 1 complimentary virtual race entry





SPONSORSHIP AGREEMENT FORM

The 18th Annual Virtual Canton Turkey Trot to benefit the Epilepsy Foundation of Michigan will take place November 19-26, 2020 via social media broadcast. The week-long event will include opening and closing ceremonies, personal testimonials, sponsor recognition, encouraging posts, and more. Registered participants will also receive a t-shirt and souvenir bib to wear during their own run/walk from home!

Epilepsy is the general term for a variety of neurological conditions characterized by recurrent unprovoked seizures. About one percent of Americans have some form of epilepsy, and nearly four percent (1 in 26) will develop epilepsy at some point in their lives. The Epilepsy Foundation of Michigan leads the fight to stop seizures, find a cure, and overcome challenges created by epilepsy.

I would like to participate at the following level: *(sponsorships are due by November 2nd for full benefits)**

- \$5,000 Victor Sponsor**
- \$2,500 Champion Sponsor**
- \$1,000 Leader**
- \$500 Partner**
- \$250 Supporter**

The following action needs to be taken:

- Please accept the enclosed check, made out to the *Epilepsy Foundation of Michigan*
 - Credit Card # _____
 - Exp. Date: _____ Name on Card: _____
 - Signature X _____
- Please send me an invoice. Accounts Payable Contact information is below:

Must Complete:

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____



Please return the completed form to:
Epilepsy Foundation of Michigan
Attn: Accounting Department

25200 Telegraph Road, Suite 110, Southfield, MI 48033

If you have any questions regarding the Canton Turkey Trot or sponsorship opportunities, please contact Kristyn Pedlow, Lead Special Events Coordinator at (800) 377-6226, ext. 1210 or by email at kpedlow@epilepsymichigan.org.

**Please send color and black & white company logo to kpedlow@epilepsymichigan.org in eps or jpg hi-res format as soon as possible.*